

Multiple Choice Questions

1. Which of the following is a characteristic of freighter travel?
 - a. It is a large market segment
 - b. Due to less luxury, it is usually much cheaper than regular cruises
 - c. Freighters mostly call at popular tourist ports
 - d. There is a maximum of 12 passengers allowed on board of a freighter
2. Which of the following are major threats for European ferry companies?
 - a. The European Trade Zone, bridges, tunnels
 - b. Bridges, tunnels, railway, air traffic, package tours
 - c. Bridges, railway, cruise ships
 - d. The European Trade Zone, bridges, cruise ships, package tours
3. Cruise ships increased in popularity because:
 - a. Air travel helped to get passengers to and from the ports of call
 - b. They allow generous luggage limits
 - c. There is no need to change accommodation for the entire trip
 - d. All of the above
4. River cruises are popular, because:
 - a. They are on large ships
 - b. They stop at many ports, and offer continuous scenery
 - c. There are endless entertainment opportunities on board
 - d. They are very cheap
5. The total annual number of cruise ship passengers worldwide is estimated at:
 - a. Approximately 2 million
 - b. Approximately 20 million
 - c. Approximately 200 million
 - d. Approximately 2 billion
6. The Hurtigruten (Coastal Express) is a mail and supply service that connects a large number of small communities and islands in:
 - a. Norway
 - b. Sweden
 - c. New Zealand
 - d. Canada
7. Repositioning cruises:
 - a. Transfer the passengers from one cruise ship to another
 - b. Reposition cargo and luggage between ports
 - c. Leave and arrive at the same port, without any ports of call on the way
 - d. Offer one-way journeys when a vessel is relocated from one cruise region to another
8. The cruise industry in the Caribbean is:
 - a. Highly seasonal
 - b. The world's most popular cruise region
 - c. An emerging cruise region
 - d. A cruise region for rich passengers only





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9. The supply side of the cruise industry is characterized by:
 - a. A monopolistic structure
 - b. An oligopolistic structure
 - c. A polypolistic structure
 - d. A megapolistic structure
10. Over the past two to three decades, the cruise industry has:
 - a. Stagnated
 - b. Experienced rapid growth rates
 - c. Experienced very slow growth rates
 - d. Declined

